

Cross Border Ecommerce Checklist

Optimize your website for Global Audience

- Geolocation
- Country Extensions
- Content Translator

Flexible Pricing structure

- Auto Currency Switcher
- Tax and Duties by country
- Landed Cost Calculation

Shipping and Logistics

- Duty fees and custom clearance personnel
- Multiple shipment modes
- Order fulfillment with 3PL's
- Documents ready (Licenses, permit, waybill, etc)

Local Payment Options

- Traditional Credit Cards (MasterCard, Visa, American Express, etc)
- Wallet Payment (Wechat, PayPal, Payoneer, Union Pay, etc)
- Crypto currencies
- Cash on Delivery

Customer Support Service

- Customer care support
- Forward and Reverse Logistics Support
- Customer Loyalty Programs

Marketing

- Product Branding images
- Country specific Marketing Budget plan
- Marketing Campaigns as per country
- Search Engine Optimization